



## Helping children all over the world with online auctions

### United Charity auctions off experiences and gifts in favor children's charity projects / More than €9.1 million in donations raised so far

**Baden-Baden, 7 January 2020** – United Charity is committed to supporting needy children all over the world, every day: Europe's largest online charity auction offers items and experiences that often are not for sale. The proceeds from the auction go directly to the children's charity without any deductions.

Since United Charity was founded in 2009, we have been able to pass on more than €9.1 million – “It's truly amazing” says patron Dagmar Kögel “Our small team has built up a strong network, but also the charities with which we work are extremely dedicated to collecting exceptional auctions for us.” United Charity owes its success to the numerous celebrities and renowned companies committed to helping children's charities.

There are currently 100 active auctions on [www.unitedcharity.de](http://www.unitedcharity.de). Amongst these are dream holidays to the most beautiful destinations all over the world, tickets to national and international top class sporting events, unique music and lifestyle events as well as unusual artistic collectors' pieces.

United Charity, Europe's largest charity auction website, offers unique experiences and gifts as well as opportunities to meet celebrities, all to benefit children in need. Its internet auction process gives bidders from all over the world, in different places and time zones, the chance to join in the bidding. The German non-profit foundation United Charity GmbH was created in 2009 by Dagmar and Karlheinz Kögel. Since then its auctions have raised over more than €9.1 million, with 100% of the proceeds going directly to projects and institutions that support children in need.